

***MANAGEMENT DEVELOPMENT PROGRAMMES
2009-10***

**Finance
for
Non-finance Executives**

*January 6 – 7, 2010
(Wednesday & Thursday)*



AHMEDABAD UNIVERSITY

CENTRE FOR CONTINUING EDUCATION

AES POST GRADUATE INSTITUTE OF BUSINESS MANAGEMENT

16/1, Vikram Sarabhai Marg, Opp. IIM, Ahmedabad – 380 009.

Phone: 079-2630 0048, 2630 1302

Why should you attend?

Operating executives and managers, in order to be effective and result oriented should be finance savvy, able to understand and present, drive and measure business plans in terms of financial figures and communicate in a common “business language” through financial figures. Introductory programme on finance can be instrumental to enhance the profile of operating managers. Finance cuts across levels and businesses and has unifying influence. Further, operating managers need to be equipped with a financial decision making tool kit which helps them to identify businesses to get into, take pricing decisions, decide on product mix, identify areas for cost reduction and take a make or buy decision. This programme aims to meet the requirements of operating managers in different functional areas who would like to be well versed with the introductory nuances of finance.

Programme Contents

- Understanding the Finance Function
- Understanding and Analysis of Financial Statements
 - Balance Sheet
 - Profit & Loss Statement
 - Cash Flow Statement
 - Key Financial Ratios
- Cost Information for Problem Solving and Decision Making
 - Types of Costs
 - Understanding of Cost Behaviour
 - Establishing Break Even Levels
 - Product Pricing and Limiting factor Analysis
- Time value of Money
 - Future Value
 - Present Value
 - Annuity
- Evaluation of Capital Expenditure decisions
 - Cash Flow estimation
 - Evaluation techniques
- Overview of Indian Financial Markets
 - Equity Markets
 - Debt Markets
 - Financial Market and instruments
- Budgetary Control
 - Financial Forecasting
 - Types of Budgets
- Management of Working Capital
 - Estimation of Working Capital needs
 - Working Capital Cycle
- Contemporary Finance
 - International Finance

For Whom?

This programme is designed for those who are new to the concepts of finance or those who wish to update their knowledge on basic finance and accounts. The programme is very helpful for executives of small and medium enterprises. The programme is value adding for the entrepreneurs. Past Programmes have been attended by professionals in corporate planning, manufacturing, marketing and sales, HRD and finance too.

Faculty

A mix of faculty from AES Post Graduate Institute of Business Management and from other known institutes will facilitate discussions and share their valuable experience.

Methodology

Interactive discussions, formal lecture sessions and case studies. Both the conceptual and practical side of finance will be stressed.

Venue, Duration and Timings

Venue : AES PGIBM campus

Duration: 2 days (9.00 am to 6.30 pm)

Registration & Fee

Program Fees (Non Residential): Rs. 2,500/- per participant

A company nominating three or more participants for the programme would be given a special discount of 10%.

The fee includes presentation material, refreshment and lunch on the programme days. The fee is to be paid in advance through a demand draft or a local cheque drawn in favour of 'AESPGBM Centre for Continuing Education' payable at par at Ahmedabad.

For further information, please contact:

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OR

Ms. Hinal Mehta - aespgibmce@gmail.com

Call: 079-26301302, 26300048, 9898917879

CENTRE FOR CONTINUING EDUCATION
AES Post Graduate Institute of Business Management



AHMEDABAD UNIVERSITY

NOMINATION FORM

**Management Development Programme
FINANCE FOR NON-FINANCE EXECUTIVES
January 6-7, 2010**

Name of the Participant _____

Designation _____

Name of Sponsor _____

Address for Communication _____

City _____ Pin code _____

Phone _____ Mobile _____

E-mail _____ Fax _____

Current Job Responsibility _____

Expectations from this programme _____

Signature of the Participant _____

Date _____

Signature of the Sponsor _____

(Please photocopy as per requirement)